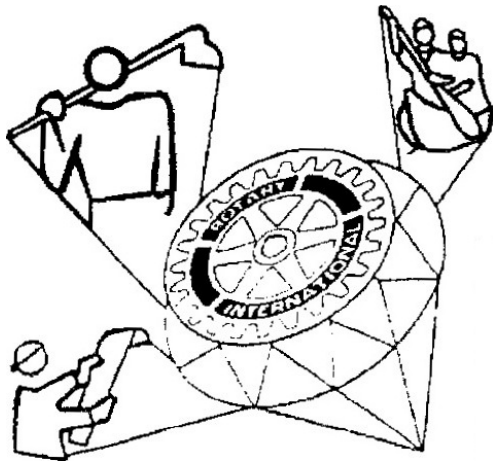


# Part II

## Section 4

### The 75th Anniversary District Governor

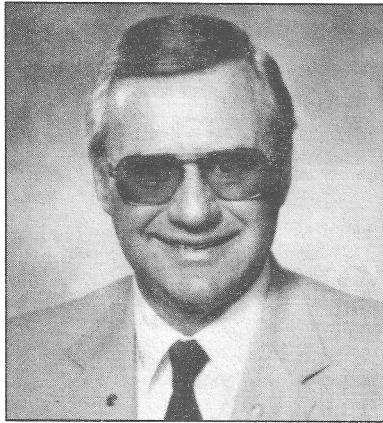


"HAVE FUN"  
**ENJOY**

The Rotary International Theme for 1989-90

## THE 75TH ANNIVERSARY DISTRICT GOVERNOR

## Section 4



**Herbert A. Budd, Jr.**

Year as Governor	1989-90
Club	Woodbury, NJ
Classification	Swimming Pools
Date Joined	March 31, 1959
Rotaryann	Phyllis
R.I. President during year	Hugh M. Archer (Dearborn, Michigan)
R.I. Theme	"Enjoy Rotary"

There's more to a district governor's year than his 12-month reign. During my year as district governor nominee, and even the six months prior to that, I laid the groundwork for the team and the objectives that would shape my year as DG. Anyone who thinks it's merely a 12-month commitment isn't aware of the challenges.

There were several key projects that I knew I wanted to accomplish. Perhaps the major one was to publish this history of District 764. Another was to publish a comprehensive monthly governor's newsletter to give as much coverage as possible to all clubs in the district.

But there were many other projects that required planning in those important months prior to me taking office July 1, 1990:

A complete district directory that would be out in plenty of time to properly serve the district;

In conjunction with the district history project, I wanted to promote a tour of our Rotary International World Headquarters in Evanston, Ill., lunch at Chicago One, and visits to Room 711, where Paul Harris founded Rotary, and Paul Harris' gravesite;

Our district dinner cruise down the Delaware Valley, which became a party at the dock because of an unwelcome visit from the hurricane, but was a great day nonetheless;

Our new-member appreciation breakfast;

Group A-B-C-D dinner meetings at which I would inform the member clubs of my projects for the year.

And, of course, my club visits.

And to help motivate me for my year, I was pleased to attend the International Assembly in Phoenix, Ariz., an experience I will remember for the rest of my life, and then the 1989 International Convention in Seoul, Korea,

Obviously it takes a great deal of planning and a tremendous amount of cooperation and working together within the district to ensure a successful year.

And one secret of my success, as it turns out, was having two key people in place at the beginning of my year as DG.

One of them was Bryan Racey, my administrative assistant who also happens to be one of my employees. Bryan not only handled a myriad of responsibilities as my assistant, his work on the newsletter and the history book was extraordinary. To be honest, I don't know that my year would have been as productive without Bryan's tremendous help.

**THE 75TH ANNIVERSARY  
DISTRICT GOVERNOR****Section 4**

The other was Bob Shryock, a fellow Woodbury Rotarian. I hired Bob to write, edit and design the newsletter, and to compile and write the histories of all of the clubs in the district. When I spoke to Bryan and Bob about the assignment, both were apprehensive about getting the job completed on time, but they did due to their dedication and constant prodding of the district governor. They accomplished the impossible, it just took them a little longer than they hoped.

Officially my year started with the Changeover Dinner, which my club and its members helped to plan and helped make a success. It was well attended and enjoyed by all, and it served as a launching pad for what has turned out to be a great year not only for me, but for every Rotarian in the district.

One of the highlights for me was our district trip to Chicago, a project I wanted to do because of my interest in the history of Rotary. Although our group was small, it was a group that was interested in the events and made the most of the experience. We had a chance to walk where Paul Harris walked and where thousands of Rotarians before us had been. The chance to visit with Hugh Archer, the President of Rotary International, and sit at his desk, gave us the feeling that Rotary is truly an international organization. Also, we had the chance to meet all of the full-time dedicated staff of R.I. who work so hard for Rotary.

During my year we had two Group Study Exchange teams, which is a bit unusual and which also was a challenge. But with the help of all Rotarians in the district we were able to accomplish that task.

It would take me 10 pages of this book to recap all of the highlights from 1989-90. These are only a few:

Being invited to the Atlantic City Rotary Club's 75th Anniversary, which was an honor and a celebration I won't soon forget;

Phyllis Pearl becoming the first woman club president in District 764 history (besides that, we had the first mother-daughter member team in district history and the first club giving a baby shower for one of its members.

Hearing the great Norman Vincent Peale speak at the Vocational Assembly;

Hearing Carlos Canesco speak at the Rotary Foundation dinner.

And, as I write this, I'm looking forward to several wrap up events for my year including our district cruise to Alaska and the R.I. convention in Portland.

The need for a mail ballot for the race for district governor nominee 1991-92 was a challenge, and although it put a lot of work on the district governor and his staff it showed that democracy was in action in the district.

One of my pet projects was the Rotary Rose note cards that we gave to the ladies at our district conference at Inner Harbor. It's a project that's now being used throughout the Rotary world for fund-raising projects.

I'm very pleased that District 764 became the first in R.I. to sell as much as 10 percent of the world's production of Rotary Roses during the past year.

I was very pleased to maintain the district connection to the Rotary Tree of Life at Cooper Hospital in Camden, and I know that's a project that's going to be kept alive by Gov. Mike Kittis.

My year was perhaps highlighted by an outstanding district conference in Baltimore that was made possible by all Rotarians in the district, and especially by members of my Woodbury Rotary Club who worked so hard to make it a reality. My very special thanks to Art Pilling, who did an extraordinary job as district conference chairman, and Fran North, who did yeoman work in his supporting role as Woodbury president for the year.

During the Baltimore conference we enjoyed many outstanding speakers including R.I. vice president-elect Bill Huntley, the President's representative; Past President Jim Bomar; R.I. Director Rick King; and past R.I. Director Ken Erdman. It was due in part to these marvelous speakers, to a

**THE 75TH ANNIVERSARY  
DISTRICT GOVERNOR****Section 4**

great GSE team from India, and to all of the fun-loving Rotarians and their spouses who enjoyed the St. Patty's party that the conference was a major success.

It's tough to give thanks when so many helped, but I want to give special kudos to DGN Mike Kittis for his extraordinary help throughout my year; PDGs Bill Lamon and Neil Garber for their help; and DGN 1991-92 Col. Jim Davidson for his support.

PDGs Jim Lilley and Lou Joyce were a major help to me with their work on the GSE teams. And Joyce worked hard to help with the formation of the new Woodbury Rotary Breakfast Club, another of my project goals for the year.

Additionally, PDG Herb Hecker from my Woodbury club stuck with me during the trials and tribulations of my governorship.

Thanks to my chaplains, Rev. Ernie Spangler and PDG Rev. Ralph Shockey; to Sam Silverman for handling the mailings of the newsletters; to Tom Mahoney for his work as treasurer and Dave Blyler as secretary; and to PDG Frank Quigley, the Grand Old Man of Rotary in our district, for his efforts on my behalf.

I also would like to especially thank my wife Phyllis for her complete dedication and support. Without her acceptance of my long hours away from home I could not have accomplished the many tasks of the job. Also, our son Randy and our daughters Wanda and Donnalee, as well as their spouses, all pitched in to run the family businesses and allowed the resources to be used in the furtherance of Rotary. Perhaps now that my year is complete I'll have more time to spend with my eight grandchildren.

I'd like to say I'm very proud that the Budd family has worked so hard together to help make my year as governor as easy as possible. Without their understanding and support, I doubt that my sanity would have survived.

There's countless others to thank, too. Suffice it to say a Rotary district governor can't function without the kind of support, from family and fellow Rotarians, I received. Thanks to all of you.

**--Herb Budd, Jr., District Governor, 1989-90**

Below is a black and white reproduction of the four color ROTARY ROSE NOTECARD printed by Governor Herbert A. Budd, Jr. 10,000 were printed. They are 10 cards and envelopes in a package. They are available at \$5.00 per package of 10. For information contact Governor Budd at the addresses on the contents page of this book (page viii).

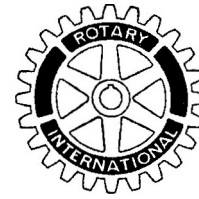


(NOTE: The following 40 pages are excerpted as a Year in Review from the Governor's Monthly Newsletter for 1989-90, the 75th Anniversary year of Rotary District 764 in Southern New Jersey.)

# GOVERNOR'S MONTHLY NEWSLETTER

JULY 1989

Volume 12, Number 1



From Herbert A. Budd, Jr., Governor

## GOVERNOR'S MESSAGE

### **How a Junior Rotarian Made Good on Promise**

When people ask me about the highlights of my life, I obviously think about my family and the fact that I have enjoyed success in business. But anyone who knows me realizes how important the values of Rotary have been to me since that first day as a high school senior I attended a Woodbury meeting.

The honor of being able to serve 2,500 Rotarians and Rotary International as District 764 Governor for 1989-90, during our 75th anniversary year, is easily my most significant civic achievement. I don't accept the responsibility lightly.

Woodbury Rotary had a Junior Rotarian of the Month program when I attended Woodbury High. It wasn't designed only for the standout athlete; it was for students who had an interest in business as well. Our superintendent, Dr. Thomas Worrell, picked me in September of my senior year.

At the first meeting we had to give a short speech about how it felt to be invited to the club. Then, after sitting with different members the next two weeks, we had to present another speech about what we thought of Rotary. One man in particular, Howard Morley, encouraged my interest.

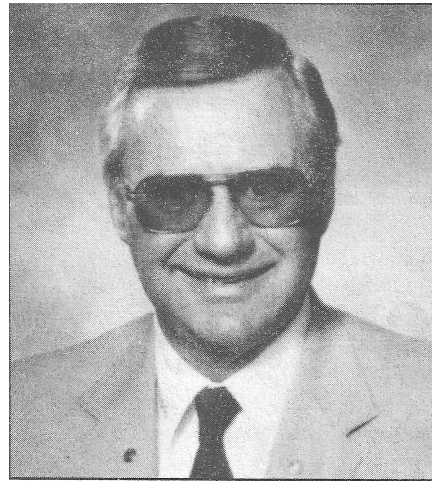
I told the Rotarians in my speech that I hoped to join them when I went into business.

And at age 22, after graduating from college and starting in business, I made good on my promise and joined through Morley's sponsorship.

I believe at the time I may have been the youngest member of the club by 30 years. They accepted me, made me sergeant-at-arms for five years, and helped shape my business future.

I'm very proud that during my 30 years as a member of Woodbury Rotary I've sponsored about one-third of the current membership. And I'm proud that during my year as

Continued on Page 20



**Herbert A. Budd, Jr.**  
Governor 1989-90

### **Business, Civic Interests Help Keep Budd Busy**

Herbert A. Budd, Jr., District 764 Governor for 1989-90, joined Woodbury Rotary Club in 1959, at the age of 22, and has been highly active in his club and in District 764 work ever since.

A Paul Harris Fellow, Budd served as president of Woodbury Rotary in 1971. He has been the sponsor of numerous Rotarians in the district's second largest club. Among them have been his son, Randy Budd. Also his son-in-law, Tony Yula, is a member of Woodbury Rotary.

Budd served as an area representative for District 764 for five years and as a group coordinator from 1986-88. He is a co-founder of the Paul Harris Memorial Presidential Walkway in Chicago and a sponsor of the Rotary Rose.

A 1954 graduate of Woodbury High School, a 1956 graduate of Rider College with a two-year associate business degree, and a 1958 graduate of the New Jersey Military Academy in East Orange, Budd has been self-employed since 1959 when he started Budd's Modem Pool Equipment Co. Inc. He began on South Evergreen Ave. in

Continued on Page 20

## Budd Profile

Continued from Page 19

Woodbury and in 1963 moved to his current location on Cooper St. in Deptford.

Herb and his wife Phyllis are owners of several businesses and Herb also doubles as chief executive officer.

Primary among them is Budd's Pool Co., Inc. which is managed by his son and fellow Rotarian, Randy. The business is the ultimate family affair. Phyllis manages the retail store, daughter Wanda Lee Yula oversees the accounting department, daughter Donalee Boyd and son-in-

## Junior Rotarian

Continued from Page 19

district governor I will be able to install my son Randy as Woodbury treasurer. He joined Woodbury Rotary in 1983, making him one of its younger members. I have a great deal of enthusiasm that I plan to use during my year as governor. The R.I. theme for 1989-90 is "Enjoy Rotary." I'm added as my theme the words "have fun" - "Have Fun and Enjoy Rotary." As most of you know by now, I have established four primary district projects.

Foremost among them is the Cooper Medical Center Children's Wing Tree Project. Cooper is one of just two children's hospitals in New Jersey and I feel it's important for District 764 Rotarians to show their support.

Rotary has done much good internationally, but it's time to do something for the people in South Jersey so that Rotarians will be able to see where their money is going.

My second project is the sale of the Rotary Rose. There are only 12,000 of these special roses available in the world and in District 764 we have 1,000 of them or one-twelfth of the world's output.

I'd like every club in the district to sell its fair share of the roses at \$10.95 each, of which \$3 goes to the Rotary Foundation. Some clubs in our district - Lower Township was the first - have decided to sell the bushes for \$19.95 delivered, planted and fertilized. That will mean another \$9 per bush for Rotary Foundation.

The third project is the Paul Harris Memorial Presidential Walkway in Illinois. I've adopted this as a project because Rotary history is important to me but something many Rotarians aren't as familiar with as perhaps they'd like to be.

That ties in my fourth project, an ambitious publication of the history of the district next March. Included will be individual histories of all 64 clubs.

As a Rotarian for 30 years, I've had the chance to meet people from all over the world people who have a common goal, the fellowship of mankind in the free world.

Since that day in September 35 years ago, Rotary has been a significant part of my life.

law Jim are in charge of above-ground installation, and son-in-law Tony Yula manages a separate company, Budd's Rent-a-Wreck.

Budd also owns and operates Budd & Son Service Center, Inc. (Budd's Exxon).

And he owns and has refurbished Historic Green Cemetery in Deptford.

He is a charter member and current board member of the Greater Woodbury Chamber of Commerce, as well as a member of the South Jersey and Philadelphia Chambers of Commerce.

Budd currently is vice chairman of the Better Business Bureau of South Jersey, Inc., and has been a board member more than 20 years.

He is a life member of the Gloucester County Historical Society; a member of the St. Stephen's Lutheran Church of Woodbury and a past president of the church elders; a member of Florence Lodge #87 of Woodbury and the Haddonfield Consistory; past president of the Gloucester County Shrine Club; and a member of the Boy Scouts of America Council of Southern New Jersey and a cofounder of the Gloucester District BSA Distinguished Citizen of the Year Banquet.

Budd served on the National Board of Directors of the National Pool and Spa Institute; on the National Board of Directors of the Recreational Vehicle Dealers Association; and was a founder of the Penn-Jersey Chapter of the Northeast Region of the National Swimming Pool Institute.

The Budds are residents of Woodbury and the grandparents of eight.

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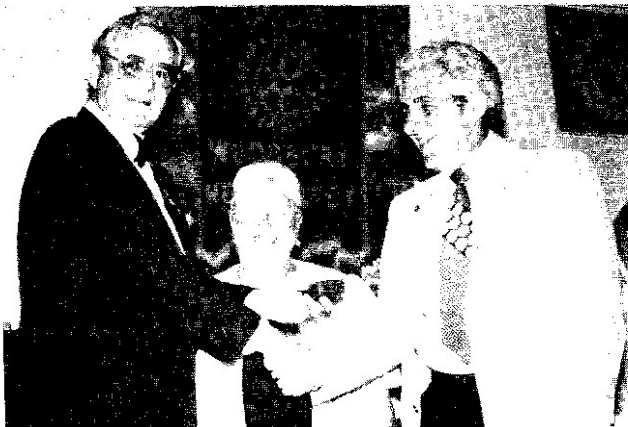
## Scenes From District 764 Changeover Dinner



DGN, Mike Kittis (top) serves as toastmaster of District 764 Changeover Dinner, while PDG's and spouses enjoy the program (top right). At right, DG Herb Budd presents gift to incoming president Steve Church of Lower Township, and his wife Lisa. Bottom right, R.I. Director and Treasurer Carmine Torsiello delivers keynote address. Bottom left, Budd presents gift to incoming president Sam Diodato of Pine Hill-Clementon-Erial, and his wife Stella.



*Photos by Bryan Racey*



## ROTARIES STRIKE OUT FOR HUNGER AS PHILS WIN

District 764 Rotarians combined efforts to raise \$11,185.75 for the Rotary Foundation through proceeds from the fifth annual Strike Out Hunger game at the Vet.

District 764 generated \$21,255.50, of which \$11,185.75 went to the Foundation and the balance to the Phillies.

Five area districts raised about \$24,000 under the supervision of Regional Director Neil Garber, PDG.

Besides accounting for almost half of the Foundation funds via support of the game, District 764 Rotarians and

their guests, numbering about 3,000, also comprised almost half of the total Rotary turnout.

Additionally, the 6,500 Rotarians and guests also brought 20 tons of canned food to the game for distribution to the hungry of the area.

And there was an unexpected bonus: The Phillies, who do not win often these days, played one of their most exciting games of the season, nipping the World Champion L.A. Dodgers 7-6 as Ricky Jordan homered twice.



At top, Mt. Holly and Willingboro Rotarians sing National Anthem. At right, PDG Neil Garber displays split-fingered grip while throwing out first ball. At left, Phils manager Nick Leyva accepts plaque from Garber and R.I. Treasurer/Director Carmine Torsiello.

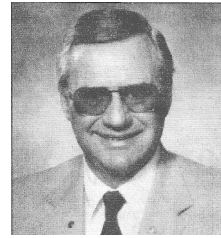
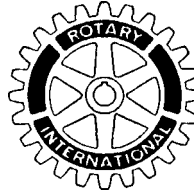


From left to right, DG Herb Budd; Carmine Torsiello; District 763 Governor Ed Furjanic; District 745 Governor Ed O'Brien; District 743 Governor Ron Williams; and District 739 Governor Dick Witmer inspect part of the 20 tons of canned food collected by their respective Districts at Strike-Out Hunger game.



# GOVERNOR'S MONTHLY NEWSLETTER

APRIL 1990  
Volume 12, Number 10



## GOVERNOR'S MESSAGE

### **Foundation Means More Than Scholarship Grants**

There's a great deal to say about The Rotary Foundation of Rotary International, which is among the world's largest privately funded charitable and educational foundations. And there's probably more to the Foundation than the average Rotarian is aware.

Most know, of course, that the Foundation Scholarship Program has been incredibly successful. Since the Foundation launched the program in 1947, it has awarded over \$100 million. About 1,300 scholarships currently are given annually for study abroad in more than 60 nations.

But there's a lot more to the Foundation: SPECIAL GRANTS. This is a program which helps clubs and districts fund international service projects which are either charitable or educational.

GROUP STUDY EXCHANGE. This is a program which provides grants for teams of 25-35-year-old non-Rotarian business and professional leaders who take part in an exchange between paired districts in different countries.

POLIOPUS PROGRAM. This is Rotary's most ambitious program ever. It has raised more than \$219 million in funds and pledges to eradicate polio and five other vaccine-preventable diseases through a worldwide immunization program.

HEALTH, HUNGER, HUMANITY. The purpose of the 3-H program is to support international service projects which are too big for clubs or districts.

ROTARY VOLUNTEER PROGRAM. Rotary volunteers have served worldwide as agriculturists, business people, medical and dental specialists, and educators. The program subsidizes travel and living expenses during the service period.

ROTARY GRANT'S FOR UNIVERSITY TEACHERS. This program, which allows teachers to serve in developing countries



**President Hugh Archer flanked by DG Herb Budd and DGN Mike Kittis in Archer's 18th floor office at One Rotary Center.**

### **President Hugh Archer Hosts District 764 Group For More Than One Hour**

Hugh M. Archer, president of an international service organization of more than 24,000 clubs and one million members, discussed Rotary with a delegation from District 764 in his One Rotary Center office and palatial conference room in Evanston, Ill. as glibly as he might with the R.I. board of directors.

And that's pretty much his worldwide approach during his presidential year of 1989-90. He is as comfortable addressing a club of 12 members, as he did during a trip to Argentina, as he is speaking to more than 200 at Rotary One of Chicago.

Continued on Page 25

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provides \$10,000 grants to 15,000 of our university teachers a year.

Having established the many programs of the Foundation, I'd like to use this column in part to explain what happens to the money raised in District 764.

This year, 1989-90, we have five 'Foundation "reward units" in the district. Each of the five is worth \$23,000, representing money that was given three years ago.

It's important for you to know there's a three-year cycle between the time money is given to the Foundation and the time it comes back for investment purposes.

Our district historically has used its money for scholarships. But the reward units also can be used for an extra group study exchange team or a special grant, such as the orphanage in Santo Domingo. For that, we had two reward units which were used on a matching grant basis. We also had a volunteer participant in the orphanage project.

Every time that's given to Rotary Foundation called an "unrestricted" donation.

Each Rotarian who donates \$1,000 or more, either in a lump sum or over a period of time, is awarded a Paul Harris Fellowship in the form of a certificate and pin to signify Foundation support.

We also have what we call "restricted" donations such as money that goes to support the 'PolioPlus campaign - and ONLY the 'PolioPlus campaign.

During the three-year term of the PolioPlus campaign, money donated in the unrestricted category - that is for Foundation programs such as scholarships - decreased because Rotarians were focusing on 'PolioPlus. So in order to keep our scholarship program intact, we need to start donating in the unrestricted category.

Some have asked if any of the money donated is used for administrative expenses. The answer is no. All money donated to the Foundation comes back in reward units.

As indicated, the reason for the three-year delay in the money returning to the district is so that the money can be invested. And, by the way, the interest on that money is used to pay administrative expenses.

To keep the flow of international understanding and good will, we must continually support the Foundation.

Putting a \$100 a year aside really doesn't seem like a great deal of money. But when you consider that if 230 Rotarians do the same, that equates to one more scholarship.

Each Rotary in District 764 has the right and the privilege to give away five scholarships. They represent the Rotary Foundation in their home communities. And as far as their communities are concerned, it is the local Rotary which is awarding the scholarships.

Unfortunately, some clubs don't take advantage of the opportunity. It's my hope that they will use local publicity to show the people in their towns that they



**Mike and Doris Kittis**

It is an outstanding honor to be selected as your District Governor for 1990-91. We have a great district and with your help and support, it will be greater.

At this time I will give my all in helping Gov. Herb Budd have a very successful year in 1989-90. If you need my help during the 1989-90 year to carry out your Rotary goals, DO NOT hesitate to call on me.

In the months to come we will be preparing for the big task ahead in 1990-91 to continue the progress made under Gov. Herb. My dedication to serving Rotary and working with you is my objective.

**Governor Nominee**

**Mike Kittis, Wrightstown Area Rotary**

are part of a large international service organization.

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