

Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

First.

The development of acquaintance as an opportunity for service;

Second.

High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

Third.

The application of the ideal of service in each Rotarian's personal, business, and community life;

Fourth.

The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.